Dan Secrest

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Objective

Utilize, share, and expand my two decades of design and development experience to aid a team in the collaborative creation of elegant and user-centered digital solutions that serve the needs of the intended audiences.

Skills

- Web (UI) design and development
- User experience design and prototyping
- Cross-disciplinary collaboration
- HTML, Web Components
- CSS, SCSS, LESS
- JavaScript, TypeScript
- React, Angular, Backbone
- Content management systems (enterprise and open-source)
- Version control systems including Git
- Agile process methodologies (Scrum and Kanban)
- Adobe Photoshop, Adobe XD, Figma

Experience

07/2022 - 11/2023
North Point Ministries, Alpharetta, GA
Digital Developer
- Collaborated with internal teams and vendors to create mobile-first responsive web experiences for attendees across a network of 8 Atlanta-area churches
- Advocated and implemented user experience design phase to aid vision communication and development efforts for attendee accounts
- Utilized and expanded vendor-built architecture (Remix/React/GraphQL) to further prototype attendee user profile web application leveraging the Rock REST API
- Designed, developed, and implemented the user interface for a volunteer and care applications web experience within Rock RMS utilizing the CMS features and themes (HTML, CSS/LESS, JavaScript, Lava)

05/2017 - 04/2022
DataScan, Alpharetta, GA
Senior UI Developer
- Redesigned and expanded auto inventory risk management web application on a team of 10-15 people utilizing agile process methodologies and Jira
- Designed wireframes and interactive prototypes to communicate user flows and solution business needs
- Utilized a React-like architecture leveraging JavaScript, Webpack, Web Components (Polymer/Lit), Flux-based data flow patterns for state management, and Material Design
- Collaborated with software engineers to define and design API needs in fulfilling user interface requirements

02/2014 - 03/2017
Huge, Atlanta, GA
Senior Web Engineer
- Collaboratively architected, developed, and maintained mobile-first responsive websites (HTML, CSS, SCSS, JavaScript, Gulp, Angular, Sitecore)
- Advocated cross-functional (UX, Creative, Development, QA) team integrity within agile managed projects on teams ranging from 5-30 people using Jira and Trello
- Managed and mentored associate and mid-level web engineers
- Project brands included Dell, Lowe's, Ruth's Chris Steak House, Sonic Automotive

| 03/2012 - 02/2014 | Razorfish, Atlanta, GA |
| | *Presentation Layer Engineer* |

- Collaborated across departments (UX, Creative, QA) to solve client digital needs
- Developed presentation layer of desktop, mobile, and responsive websites (HTML, CSS, SCSS, JavaScript, jQuery, Backbone, Grunt, Gulp)
- Aided software engineers with integrating presentation layer into platforms such as Adobe Experience Manager (AEM)
- Communicated with project management teams to set scope and deliverables using agile methodologies and Jira
- Project brands included AT&T, Bridgestone, Firestone

| 01/2011 - 03/2012 | The Creative Circus, Atlanta, GA |
| | *Interactive Development Instructor* |

- Instructed web development classes
- Aided in curriculum creation and review
- Participated in student panel reviews

| 08/2010 - 03/2012 | IQ, Atlanta, GA |
| | *Developer* |

- Collaborated closely with user experience and creative professionals
- Responsible for development of complex designs (HTML, CSS, jQuery)
- Developed and tested across multiple browsers and devices
- Managed a small team of front-end developers
- Participated in estimating and scoping work with management teams
- Project brands included Georgia Pacific, Under Armour, UPS, Wells Fargo, Yamaha

| 02/2006 - 08/2010 | Imavex, Noblesville, IN |
| | *Senior Web Designer / Developer* |

- Designed and developed websites for golf courses, auto dealerships, churches, and various-sized businesses
- Developed websites within proprietary content management system written in PHP
- Collaborated with search engine marketing team for landing page strategies

| 01/2004 - 02/2006 | Page 1 Solutions, Golden, CO |
| | *Web Designer / Developer* |

- Designed and developed websites for doctors, dentist offices, and law firms
- Collaborated with SEO professionals to assure top search engine rankings

Education

| 2003 - 2005 | The Art Institute of Colorado, Denver, CO |
| | *Bachelor of Arts in Interactive Media Design* |

| 2001 - 2003 | ITT Technical Institute, Strongsville, OH |
| | *Associate of Applied Science in Information Technology - Multimedia* |

Volunteer Experience

| 06/2017 - 07/2023 | North Point Community Church |
| | *Oasis Divorce Recovery Group Leader* |

| 01/2018 - 01/2024 | North Point Community Church |
| | *Men's Community Group Leader* |